

## **Report of the Activity**

### **Innovation Fest – UIM Carnival**

**Date:** 24/02/2025 – 26/02/2025

**Venue:** Karnavati University Campus

**Time:** - 09:00 AM to 05:00 PM

**Number of Participants:** - 204

In a vibrant celebration of innovation, creativity, and entrepreneurship, Unitedworld Institute of Management (UIM), in collaboration with IIC, EDC, SSIP and KIIF successfully organized a three-day Inter-Institutional Innovation Fest – UIM Carnival. The event aimed to foster a culture of innovation and entrepreneurial spirit among management students while offering a multi-dimensional platform for learning, competing, and collaborating.

#### **Day 1: Training on Pitch Deck & Hands-On Workshop**

The event commenced with a dedicated session on "How to Build an Effective Pitch Deck" where students were provided hands-on training in critical aspects such as structuring their business ideas, understanding the problem-solution-fit, market validation, financial projections and go-to-market strategies.

#### **Day 2: Extempore Pitching of Innovative Ideas**

On the second day, participating teams showcased their creativity in a fast-paced extempore pitching competition. Students presented innovative startup ideas on the spot, demonstrating their problem-solving skills, business acumen and clarity of thought under time constraints. Ideas ranged across sectors including healthtech, edtech, food innovation, sustainability, digital wellness and urban living.

#### **Day 3: Flea Market Showcase & Rewards**

The final day featured a dynamic flea market-style showcase, where teams had put up stalls. This open exhibition created a lively marketplace where participants interacted with peers, faculty innovation ambassadors and visitors.

The event concluded with a reward ceremony recognizing the top-performing teams. In addition to the core competition, the event was designed as a carnival-like experience with cultural performances, gaming tournaments, music acts, knowledge-based quizzes and design challenges creating a high-energy and immersive environment.

## Glimpses of Event



